

Message Text

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PAGE 01 STATE 298997

17

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TO AMEMBASSY LONDON

INFO AMEMBASSY BONN

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E.O. 11652: N/A

TAGS: SCUL

SUBJECT: SHORB BROTHERS AND BALLET DEL MONTE SOL

REF: LONDON 19498

1. DEPT QUERIED NATIONAL ENDOWMENT ON THE ARTS SINCE BALLET COMPANY UNKNOWN TO DANCE CONSULTANTS. HAVE LEARNED COMPANY HAS 10 TO 14 DANCERS; DOES PROGRAMS OF CLASSICAL BALLET AND MODERN DANCE IN SPANISH IDIOM; AT ONE POINT WAS ATTEMPTING TO PUT TOGETHER A FOLKLORICO COMPANY. NEA'S SOURCE ADVISED THEY CONSIDERED "PRETTY FAR DOWN THE LIST OF COMPANIES IN NEW MEXICO "AND CITED THREE OR FOUR BETTER ONES.

2. SHORB BROTHERS APPROACHED DEPT FOR ASSISTANCE IN JUNE 1976. THREE BROTHERS SING "MIDDLE OF THE ROAD POP" WITH TWELVE BY TWELVE SCREEN BEHIND THEM SHOWING SCENES OF AMERICA. HAVE TOURED ON HIGH SCHOOL AND COLLEGE CAMPUSES FOR PAST 18 YEARS. USIA/ICS OFFICER SAW JUNE SHOW THEY DID FOR TRADE CONVENTION AT WASHINGTON HILTON. HE FELT IT WAS "CORNLY." GROUP WAS REQUESTED TO

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SEND TAPE BUT FELT SHOW HAD TO BE SEEN LIVE. ROBINSON

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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